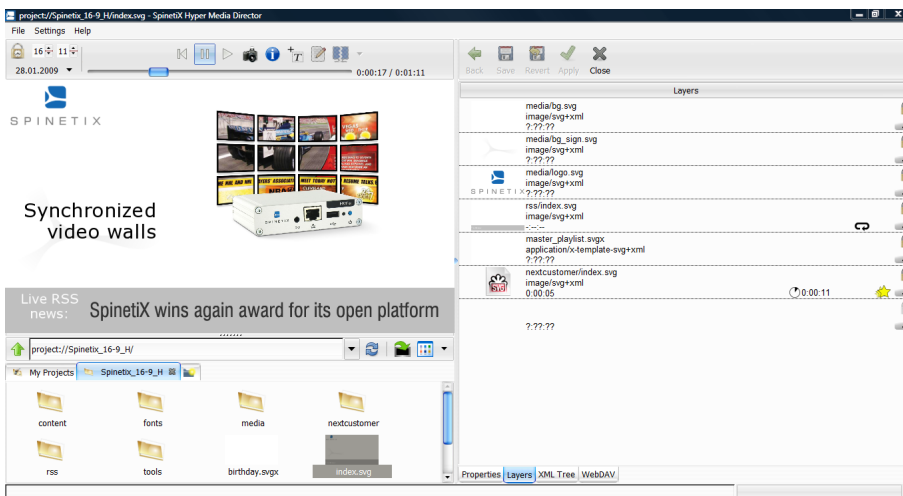




SPINETIX

SpinetiX HMD

Product Brief



Hyper Media Director software application

Overview

The Hyper Media Director™ (HMD) is a powerful software application for Windows OS which allows to quickly create projects for digital signage and kiosk applications based on the HMP100™ devices from SpinetiX®.

The HMD allows to create all type of digital signage: static and interactive projects, for video-walls, etc. And any kind of multi- and hyper-media can be added and positioned very easily: text, pictures, videos, live- and rss-feeds, PowerPoint slide shows etc.

After the creation of the project, an automatic detection of devices on the network can be done in order to publish to the various devices or group of devices. Advanced and customized scheduling options are available within the HMD too.

Trial, standard and professional license

Beside the 30 days trial version - which can be downloaded for free from our web site - the HMD application offers 2 different licensing schemes: the standard license allows to use all kind of advanced features for up to 10 HMP100 devices. The professional license offers support for an unlimited number of HMP100 devices and adds pull-mode and server capabilities. Each version suits for presentations, demos, small projects and for quick changes in your digital signage project.

Explore, edit, preview & publish

The HMD software is an all-in-one application: exploring your library, editing of items and previewing the project. Everything is being done with this one single application. Once finished with the project you can directly publish it to the HMP100 or to a group of HMP100 devices.

Open standards and independence of software

Because of the openness of the SpinetiX platform, integrators and computer experts have the flexibility to use their own software for the creation of projects and for publishing to the HMP100 devices. The only condition is the ability to generate SVG compliant files.

Standard Benefits

- 'Try before you buy':
Free HMD trial version available from extranet
- Included: Many great templates to get you started quickly
- Hyper-Media-enabled:
On-the-fly content generation with scripts
- Creation of video wall projects and kiosk applications
- All-in-one application:
Explore, authoring, preview, scheduling, publishing, etc.
- Cost effective:
No expensive recurring license fees
- Monitoring:
HMD can automatically scan the network for HMP100 devices
- Multi language
- Template capability
- No dependency:
HMD is not mandatory: use your own software to manage your HMP100 devices

Specifications

Authoring Hyper Media

Hyper Media Director authoring features are provided graphically and thus are very easy to learn. Hyper Media Director and all the HMP100 devices natively support the SVG standard from W3C as native content description language. The choice of this technology allows the user to start from an empty SVG canvas or a previously designed graphical template and with simple drag and drop operations insert any type of images and video formats, animations, texts and graphics.

The interface lets the user to freely position on the canvas all the imported media elements making the authoring of professional content a very simple task. Advanced users can go even further by directly editing the SVG tree and integrating php or javascripts language to automatically update the content from an rss feed, a database, an internet server, etc. Professional graphic designers can continue using the preferred authoring software to create art pieces and build a collection of icons, slides, graphics, animations, images, videos etc... Hyper Media Director will simplify the combination of all these media onto the final canvas and presentation.

Previewing Hyper Media

Hyper Media Director integrates a real-time hyper media rendering engine featuring support for the SVG tiny 1.2 standard, SMIL and most video and image formats. The multimedia content can be interactively previewed to validate each authoring change before its publication.

Scheduling Hyper Media

Hyper Media Director offers an intuitive and powerful interface to schedule the time when a content shall be played by the target HMP100 device. Content can be scheduled at an exact time, or with specific periodicity. Support for multiple time zones is natively integrated so that you can schedule content across the world. Conflicts of simultaneous scheduling of projects can be resolved with the attribution of priorities.

Publishing Hyper Media

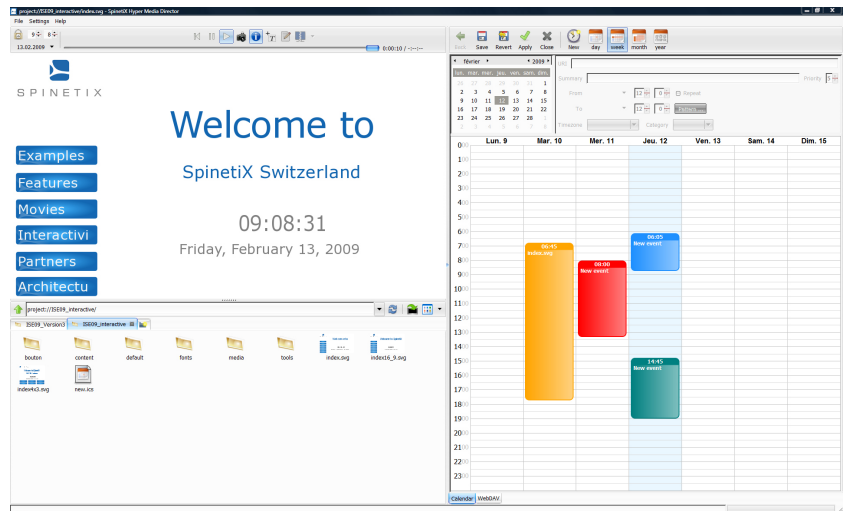
Hyper Media Director simplifies the publishing of media content on specific HMP100 device or group of devices. You can decide which content will be displayed and when it will be displayed. HMD allows for creation and publishing of multi-screen contents and of interactive contents.

Monitoring Hyper Media Players

Hyper Media Director simplifies the remote management of large network of HMP100 devices. You can automatically scan for devices installed on your network, monitor their individual status and configure their behaviors.

Software Details

Hyper Media Director is a software application which runs on Windows XP, Vista and Windows 7. General Requirements are: Support of DirectX 9.0c and SSE2 instructions. The HMD Standard License is a single node and multi user license for up to 10 HMP100 devices and is designed for small projects. The HMD Professional License is a single node and multi user license for an unlimited number of HMP100 devices, including pull-mode and server capabilities, especially designed for large projects.



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